

# **Hearing Loss Association of America Convention 2013: June 27-30**

## **Portland, Oregon is the host city**

### **Convention 2013 Registration is NOW Open!**

Portland, the pioneer of “green” initiatives and sustainability, has so much to offer our Convention 2013 attendees. There are loads of parks, gardens, museums, theaters, tax-free shopping, wineries ... the list is endless. So start planning now by visiting our “micro-site” created by TravelPortland – it is chock-full of information about the area as well as day-trips to Mount Hood (via the Columbia River Gorge), and the Oregon Coast (just an hour and a half away). TravelPortland now has a mobile app - visit the micro-site for more information.

#### **Schedule-at-a-Glance**

Take a look at the preliminary schedule to help you determine the appropriate registration package as well as travel and hotel needs. The schedule is subject to change; please check the Convention 2013 Program & Exhibit Guide for the final schedule.

#### **Oregon Convention Center**

All sessions will take place at the Oregon Convention Center located at 777 Northeast Martin Luther King Junior Boulevard, Portland, OR 97232 with the exception of:

(These three events will be held at the DoubleTree by Hilton Portland)

- Get Acquainted Party - Thursday evening
- Farewell, the Saturday evening banquet
- Awards Breakfast and Ceremony - Sunday morning

#### **Keynote Speaker: Howard Weinstein, Inventor of Solar Ear**

After a series of life-changing events, Howard took a volunteer position with the World University Service of Canada to work at Camp Hill Community Trust, a community for people with disabilities in Botswana. During his four years at Camp Hill, Howard implemented the startup company Godisa Technologies, where he employed persons with hearing loss and physical disabilities. Through Godisa, Howard produced three new products: a solar energy powered hearing aid, an analog solar charger, and a rechargeable battery. The innovation of these products won Godisa an International Design Award for the best product in Africa in 2005. Within three years, Godisa manufactured more than sixty thousand hearing aids and became financially sustainable. After four years in Botswana, Howard went to Brazil to replicate his social business. Howard employs people who are deaf to manufacture hearing aids run on new solar-powered battery technology, freeing hearing aid users from the economic burden of buying regular zinc batteries at \$1 per week. Through the broad distribution of these hearing aids, especially to children at a critical time in their development of speech and cognitive abilities, Howard will create new access to hearing aids and improved social integration for the largely excluded population of low-income people with hearing loss in the developing world.

Howard’s keynote speech will take place during the Opening Session, Thursday, June 27, 5 p.m. - 6:30 p.m.

Research Symposium, Latest Developments in Hearing Rehabilitation Research

The highly anticipated Research Symposium which will be presented by research audiologists from the VA National Center for Rehabilitative Auditory Research (NCRAR) located at the Portland VA Medical Center.

Research audiologists from NCRAR will describe the findings of studies taking place at the NCRAR and present the following:

**Diabetes and Hearing Loss: Current Findings and Thoughts**

**Approaches to Tinnitus Management**

- Transcranial Magnetic Stimulation
- Progressive Tinnitus Management

**Approaches to Auditory Rehabilitation**

- Computerized Auditory Training
- Group Aural Rehabilitation

Join us for the Latest Developments in Hearing Rehabilitation Research on Friday, June 28, 2013 from 9 a.m. - noon.

For more information, visit: [www.hearingloss.org/content/convention](http://www.hearingloss.org/content/convention)