



Yes, we are proud to support the Hearing Loss Association by sponsoring the 1st New Jersey Garden State **Walk4Hearing** walkathon. We hereby authorize **Hearing Loss Association of America** and its NJ state affiliate to include our corporate name and/or logo on all **Walk4Hearing** communications (i.e., walker brochure, event posters, official event T-shirt, etc.) consistent with our sponsorship selection below.

◇ Presenting Sponsor	\$5,000
◇ Major Sponsor	\$3,500
◇ Gold Sponsor	\$2,500
◇ Kickoff Luncheon & Silver Sponsor	\$2,000
◇ Silver Sponsor	\$1,500
◇ Kickoff Event Sponsor	\$1,000
◇ Bronze Sponsor	\$500
◇ Supporting Sponsor	\$250
◇ Kilometer Sponsor	\$100

NAME: _____

COMPANY: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

◇ OUR CHECK IS ENCLOSED

◇ PLEASE INVOICE US

PLEASE MAKE CHECK PAYABLE TO: GARDEN STATE WALK4HEARING

To ensure that your company logo is included on the walker sponsor brochures and posters, please return this form to the following address by FRIDAY, AUGUST 8. *Please keep in mind that there are a variety of other corporate sponsorship opportunities available after the initial logo deadline.* Please mail camera-ready artwork or a copy of your logo on disk to the address below or e-mail a high-resolution jpeg file to the e-mail address below.

Hearing Loss Association of New Jersey
c/o Carol Granaldi
7 Edgewood Drive
Cream Ridge, NJ 08514-2466
E-mail: Carol.Granaldi@hearingloss-NJ.org

Hearing Loss Association of America is a registered 501(c)(3) charitable organization, see www.hearingloss.org

Help "...make hearing loss an issue of national concern."

~ Rocky Stone, Founder (1925-2004)



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000

- Sponsor listed as Presenting Sponsor of the Walk on the front cover of all walker collection envelopes & event posters
- Sponsor's name and logo printed prominently at the top of the back of the official Walk T-shirts given to volunteers and walkers
- Sponsor's name prominently mentioned in all press releases produced for the event
- Sponsor prominently recognized in pre and post-event mailings to the supporters of the Walk
- Sponsor will be prominently recognized at the pre-event kickoff event for volunteers
- Sponsor's corporate banner may be prominently displayed at the start-end point of Walk
- Sponsor may set up an information booth at Walk and the opportunity to develop promotional campaigns tied into the event
- Sponsor's banner will be displayed at the kickoff event
- Sponsor's name or logo will be prominently displayed on the Walk website

MAJOR SPONSOR \$3,500

- Sponsor's name or logo placed on front cover of all walker collection envelopes & event posters
- Sponsor's name or logo highlighted on the back of official Walk T-shirts given to walkers
- Sponsor's name prominently mentioned in all press releases produced for the event
- Sponsor will be prominently recognized at the pre-event kickoff event for and volunteers
- Sponsor's corporate banner may be prominently displayed at the start/end point of Walk
- Sponsor may set up an information booth at Walk
- Sponsor's name or logo will be prominently displayed on the Walk website

GOLD SPONSOR \$2,500

- Sponsor's name and logo prominently listed inside the walker collection envelopes & event posters
- Sponsor's name and logo will be prominently placed on the official event T-shirt
- Sponsor's name included in a press release produced for the event
- Sponsor recognized at the pre-event kickoff event for team captains and volunteers
- Sponsor's corporate banner may be displayed at the start/end point of Walk
- Sponsor will have opportunity to have an information booth at Walk
- Sponsor's name or logo will be displayed on the Walk website

KICKOFF EVENT & SILVER SPONSOR \$2,000

- Sponsor will be prominently recognized as a Silver Sponsor of the Walk and an official sponsor of the Walk kickoff event (to be held approximately 8 weeks before the Walk), on the kickoff invitation, on the Walk website, in pre-event mailings to volunteers and supporters, and at the kickoff itself. Sponsor will also receive the recognition given to silver sponsors as listed below.

Help "...make hearing loss an issue of national concern."

~ Rocky Stone, Founder (1925-2004)

SILVER SPONSOR \$1,500

- Sponsor's name and logo prominently listed in the walker collection envelopes & event posters
- Sponsor's name and logo will be prominently placed on official event T-shirt
- Sponsor recognized at the pre-event kickoff event for team captains and volunteers
- Sponsor's corporate banner may be displayed at the start/end point of Walk
- Sponsor's name or logo will be displayed on Walk website

KICKOFF EVENT SPONSOR \$1,000

- Sponsor will be prominently recognized as the official sponsor of the Walk kickoff event (to be held approximately 8 weeks before the Walk) on the kickoff event invitation, on the Walk website, in pre-event mailings to team captains and volunteers, and at the kickoff itself.

BRONZE SPONSOR \$500

- Sponsor's name listed in walker collection envelopes
- Sponsor's name and logo printed on official Walk T-shirt
- Sponsor recognized at the pre-event kickoff event for team captains and volunteers
- Sponsor's name or logo will be displayed on Walk website

SUPPORTER \$250

- Sponsor's name will be listed in walker collection envelopes
- Sponsor's name printed on back of event T-shirt or on an 18" by 24" sign along Walk route

KILOMETER MARKER SPONSOR \$100

- Sponsor's name and message (business related, in honor of someone, or in memory of someone) will be placed on an 18" by 24" sign along Walk route

OTHER SPONSORSHIP OPPORTUNITIES

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation. For more information on sponsorship opportunities, please contact:

Hearing Loss Association of New Jersey
c/o Carol Granaldi
E-mail: Carol.Granaldi@hearingloss-NJ.org

Help "...make hearing loss an issue of national concern."

~ Rocky Stone, Founder (1925-2004)